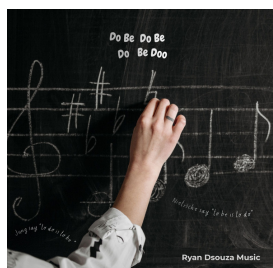

SINGER, SONG-WRITER, MUSIC PRODUCER



WEBSITE: WWW.RYANDSOUZAMUSIC.COM

FOR IMMEDIATE RELEASE



Ryan Dsouza Releases Playful Reggae-Inspired Single “Do Be Do Be Doo”

White Rock, BC — Canada — [29 Aug 2026] — Independent Canadian singer-songwriter, vocalist, and music producer **Ryan Dsouza** returns with “Do Be Do Be Do Be Doo,” a playful, upbeat reggae-inspired single that celebrates rhythm, melody, and the simple joy of music.

Built around infectious repetition, island-inspired grooves, and an easygoing spirit, **Do Be Do Be Do Be Doo** continues Dsouza’s exploration of crossover styles that blend reggae, island pop, pop-rock, and soul. The song was created as a light-hearted musical escape — a reminder that not every song needs to be serious to leave a lasting impression.

The chorus of the song was inspired by an unusual real-life story that traces back to the 1980s. An old piece of graffiti discovered in a restaurant called The Tail o’ the Cock in Beverly Hills, California, played with the famous philosophical phrase “to be or not to be.” The playful wordplay sparked the repeated “Do Be Do Be Do Be Doo” hook, transforming a nostalgic visual moment into the foundation of the song’s carefree chorus.

“Do Be Do Be Do Be Doo is really about having fun with music, rhythm, and melody,” says Dsouza. “I wanted it to feel carefree, catchy, and easy to sing along with — the kind of song that makes people smile without overthinking it.”

The single is accompanied by distinctive chalkboard-inspired artwork that reflects both the song’s playful personality and the graffiti-inspired story behind its creation.

Based in White Rock, British Columbia, Ryan Dsouza has released a growing catalog of original music spanning reggae, island pop, soul, and pop-rock. In addition to his work as an artist, he is also co-founder of [Artist Launcher](#), a Canadian music discovery platform focused on helping independent artists connect with curators and radio while creating more accessible pathways for music discovery and artist visibility. Do Be Do Be Do Be Doo follows recent releases including the single Raggedy Ann and the EP Salt & Soul.

The single is accompanied by an [official music video](#) and a [Behind the Vibe](#) feature, where Ryan shares the song story, musical approach, and creative process behind the production.

“Do Be Do Be Do Be Doo” will be available on all major streaming platforms from 29 Aug 2026.

📞 Press & Contact

✉ support@ryandsouzamusic.com

🌐 www.ryandsouza.com

🎧 [Listen/Pre-save](#)

15439, GOGGS AVE, WHITE ROCK, BC V4B 2N5, CANADA
EMAIL : RDMUSICCREATION@GMAIL.COM
TEL : +1-236-330-6018